

About the Competition:

The prestigious trademark in house decoration and furniture in Turkey **MUDO Concept** is the main sponsor of **LiveDesignLive-LDL**. The international competition aims to support not only young users but also *young ideas and contemporary design*.

Eligibility Criteria:

Designers, undergraduate and graduate students - of Industrial Design, Architecture, Interior Design and branches of Fine Arts- may participate in the competition.

The competition encourages group participation - of professionals and students - from different disciplines, backgrounds, experiences, cultures and countries.

In case of participating as a team in the competition, the team leader is selected among the team members providing the application conditions for the competition and the name must be shared during application.

Members of the jury and the first degree relatives of the persons involved in the organization and legal partners and sponsors can not participate in the competition.

Terms and Conditions:

Each individual or group may compete in the contest with more than one entry.

Designs that have already been published or applied for another competition are not eligible. The designs submitted to the competition must not have been exhibited at another platform before and have not been implemented.

There will be one winner of the contest. Depending on the preference of the jury, also mentions and special rewards may be granted.

Competition Concept of 2017

Making the space, the contestants are expected to build an ambient atmosphere and style while creating singular furniture in harmony with each other.

Pursuing individual units, such as tables, chairs, armchairs, cabinets, lighting, and also flooring and ceiling suggestions, the designs are expected to develop in the below concepts:

Eating indoor
Eating out
Living indoor
Living outdoor

Categories

Contestants will be able to participate in two main categories defined as "Living" and "Eating".

Submissions should comprise indoor and the outdoor units designed and presented within the concept of indoor and outdoor moods.

Individuals and groups can participate in both categories.

Evaluation Criteria:

In search of a holistic solution, the competition is mainly concerned with complete ambience of the space rather than with individual parts; the harmony and presenting a life-style will be the main criteria for judging.

The design suggestions should have a conceptual approach and should provide comfort, sustainability and add daily aesthetic in living areas.

In the proposed design and its composition, the elements' permanence or transience should be considered in relation to the design's quality, its conditions of sustainability and feasibility, the production expenses and savings in terms of time and environment.

Judging Procedure

The Jury report on the award winning projects will be published at the website.

For production, the decision of the Jury is final. The advisory duty of the Jury continues till the termination of the project's application process.

Judges:

Luca Molinari, LUCA MOLINARI STUDIO Founder, Scientific Director at Spazio FMG per l'Architettura, Architecture critic and historian
Winka Dubbeldam, Professor and Chair, PennDesign, department of architecture / Principal at Archi-Tectonics
Arhan Kayar, Architect, Turkey
Han Tmertekin, Architect, Turkey
Johann Nowak, DNA Gallery, Berlin, Managing Director, Independent Curator
Melda Narmanlı Çimen, Publishing Director/Writer, Turkey
Sertaç Ersayın, Industrial Designer
Murat Tabanlıođlu, Architect, Turkey
Mustafa Tavilođlu, Owner, Mudo Concept

Submission Material

One A0 size board format will be submitted with a layout that will include;

1/20 Plan and Sections

Plan and sections that should show the product within its surrounding environment that includes lighting elements, flooring and ceiling materials on the indoor submissions; and soft and hard landscaping elements, materials and other relevant information on the outdoor submissions.

1/5 Detail Drawings and Sections

The drawings should include the details with information on the chosen materials, their production details and construction ideas.

Renders

3d perspectives that shows the ambiance preferably both in day and night conditions.

Axonometric Drawings and Perspectives:

The axonometric drawings and perspectives that gives a throughout idea of the design in all of its aspects.

Materials and textures:

Both designed and alternative materials and textures should be depicted.

Main image, hi-res. 300dpi with a maximum width of 5000 pixels.

Text (200 words)

The name(s) will not be stated on the sheet, instead a code, with 7 digits consisting of letters and numbers, will be generated by the applicant.

The application form will be filled on the web site digitally.

In the application form,

- Name and Surname of Applicant or Applicant Group Representative:
- Information about the applicant(s) profession, or school and grade
- Project / Design Narrative English Content: 200 words
- All texts on the board should be in English
- All contents and visual design belong to me/us: This part must be signed or digitally approved by the participant or representative of the group.
- Each participant / all team members should digitally sign for "I accept the terms and conditions" and "The project designer has all legal responsibilities of the submitted project." phrases.

Dates and deadlines:

Competiton announcement: 14.09.2017

Q&A: 30.10.2017

Submission deadline: 07.05.2018

Jury Evaluation: Will be announced soon

Gala Ceremony: Will be announced soon

Awards

Shortlisted (10 selected projects will be published online)

Living Category Winner 5.000 USD and production of the winning design

Eating Category Winner 5.000 USD and production of the winning design

Highly Commended (optional): 3.000 USD

Commended (optional): 2.000 USD

THE COPYRIGHT AND OWNERSHIP RIGHTS OF THE COMPETENT PROJECTS:

The winning competitor's authorship rights will continue, in coordination with MUDO Concept, the Jury and related institutions.

The competent works' 'ownership' and copyright belong to the competitors.

Mudo Concept is committed to developing partnership models with a royalty agreement signed with the designers in case they want to pass on the designs submitted to the competition.

Ownership and copyright belong to the competitors but the publication rights of the documents presented to the competition belong to MUDO Concept.

SOLVING OF DISPUTES:

The winning projects production rights will belong to **MUDO Concept**.

Between the end of the competition and the signing of the contract, all disagreements will be solved by Jury refereeing.

The results will also be published in the press.